**Company #1**

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| **Company’s name** | |
| CellCard | |
| **Company’s contact details** | |
| Address: 33 Preah Sihanouk Blvd (274)  Email address: : customercare@cellcard.com.kh  Phone number: +85512812812. | |
| **Information about the company** | |
| **IT sub-sectors** | ⃝ Software development  ⃝ Graphic design and UX design  ⃝ Quality assurance  ⃝ Customer support  ⃝ Emerging technologies (Internet of Things and Robotic) |
| **Product(s) or service(s)** | **Service** |
| **Market target** | Peple all age, but cellcad focuse on young, adult,and business professionals. |
| **Missions and values** | **Cellcard Mission** & Values. **Cellcard** continues to drive mobile data acceleration and evolve the market to smartphone technology. |
| **Competition** *(at least 2 companies)* | Metfone and Smart |
| **Future prospect** *(assumptions if not found during research)* | Cellcard is well-positioned for future growth in the Cambodian mobile telecommunications market. The company has a strong brand, a loyal customer base, and a leading market share. It is also investing heavily in network expansion and new products and services. |
| **Sectors of activity** | |
| To use technology Digital banking for bussiness’s service | |
| **How does this company match your interests?** | |
| * **Technology:** Cellcard is constantly investing in new technologies, such as 5G and artificial intelligence. * **Innovation:** Cellcard is a leader in innovation in the Cambodian telecommunications market. * **People:** Cellcard has a strong team of talented and committed employees. | |

**Company #2**

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| **Company’s name** | |
| Khmer beverages | |
| **Company’s contact details** | |
| Address: Street 271, Phum Cheung Ek, Sangkat Cheung Ek, Khan Dangkor, Phnom Penh, Cambodia.  Email address: info@khmerbeverages.com.  Phone number: +855616769 902 | |
| **Information about the company** | |
| **IT sub-sectors** | ⃝ Software development  ⃝ Graphic design and UX design  ⃝ Quality assurance  ⃝ Customer support  ⃝ Emerging technologies (Internet of Things and Robotic) |
| **Product(s) or service(s)** | **Beverage production** |
| **Market target** | Khmer Beverages' target market is people of all ages in Cambodia. |
| **Missions and values** | vision and mission have been to become a leading company in the country to produce high-quality products and value-added services with social and environmental responsibility.  Cooperate with determination  Really innovate to grow  Donate a lot to society  Customer-focused promotion ideas |
| **Competition**  *(at least 2 companies)* | Angkor Beer  Tiger Beer |
| **Future prospect** *(assumptions if not found during research)* | Expand into new markets. Develop new products. Enter into new partnerships. Invest in marketing and advertinsing.  To become the most popular and widely recognized beverage company in Cambodia. |
| **Sectors of activity** | |
| cloud computing, big data analytics, and mobile apps, These technologies help the company to improve its efficiency, productivity, and customer service. | |
| **How does this company match your interests?** | |
| **I am interested in Khmer Beverages for a few reasons. First, I am passionate about technology and I believe that it can be used to improve the lives of people.** **Second, I am interested in the culture of Cambodia and I want to learn more about it.** | |

**Company #3**

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| **Company’s name** | |
| ABA | |
| **Company’s contact details** | |
| Address:  148 Preah Sihanouk Blvd, Sangkat Boeung Keng Kang I, Khan Boeung Keng Kang, Phnom Penh, Cambodia  Email address: info@ababank.com  Phone number: +855 98 203 333 for General Inquiry. 098 203 203 for Inquiry on the ABA Mobile app. | |
| **Information about the company** | |
| **IT sub-sectors** | ⃝ Software development  ⃝ Data analysis and management  ⃝ Graphic design and UX design  ⃝ Quality assurance  ⃝ Customer support  ⃝ Emerging technologies (Internet of Things and Robotic) |
| **Product(s) or service(s)** | **Service** |
| **Market target** | Parents of child, student, adults. |
| **Missions and values** | 1. Mission  * To be the country's number one supplier of dependable, easy-to-use, technologically advanced and easily accessible banking services. * To help Cambodia, Cambodian businesses and people to build a bigger and brighter future by providing highly professional, technologically-advanced banking services for all.  1. Values  * Honesty and respect * Trust and partnership * Service Quality * contributing * Sustainability and growth * Ethics and morals |
| **Competition** *(at least 2 companies)* | Acleda Bank, Sathapana Bank, Nabil Bank, Wing Bank, Canadia Bank |
| **Future prospect** *(assumptions if not found during research)* | committed to providing innovative and customer-centric banking services |
| **Sectors of activity** | |
| To use technology Digital banking for bussiness’s service | |
| **How does this company match your interests?** | |
| This company match our interests such as: its relate to web programming major that we love. And this company provide good service to customer fast and safer. | |